



AGA Chapter General Membership  
Meeting Minutes  
Wednesday, May 29, 2013, 12:00pm  
Outrigger Guam Resort, Tumon, Guam

1. Meeting called to order at 12:10 pm.  
Attendance count: Members-32, Guest-2, Non-member-1  
Total - 35

2. President's Report:  
Planning meeting for 5K Walk/Run will be held at 5:15 tonight.

Raffle held for two AGA Guam members, who met the requirements, for scholarships to attend the 2013 PDC in Dallas, Texas. Congratulations to drawing winners Noemi Tuazon (UOG) and Yuka Hechanova (GWA). Alternates are Doris Flores Brooks and Gloria Travis.

3. Treasurer's Report – Total assets for period ending April 30, 2013 is \$68,878. This represents \$62,515 cash and \$6,363 in accounts receivable.
4. Guest speaker – Jon Nathan P. Denight, Deputy General Manager, Guam Visitors Bureau  
Topic: 50<sup>th</sup> Anniversary of Tourism

Mr. Denight shared information on GVB's current campaigns, activities and promotions. He explained that the Chamorro culture is what makes Guam unique and is the central theme of all the activities and promotional advertisements.

GVB focus for 2013:

- Continue REDISCOVER GUAM campaign through a series of infomercials at explaining the benefits of tourism to Guam's economy
- Launch a GUAM Brand Store and Welcome Center
- Launch a Global Consumer Destination website dedicated to providing information to potential visitors
- Increase Hafa Adai pledge members and launch HAP+ Program
- GVB 50<sup>th</sup> Anniversary

Moving forward, goals include increasing the number of visitors to 2M by 2020. What's at stake? Tourism generates \$1.4 in sales annually. Ultimately, all the work is to provide economic opportunities and jobs for our local community.

5. Officer elections for program year 2013-2014 results are:  
President-Elect – Rachel Field  
Treasurer – Bobbie Molarte  
Secretary – Clariza Roque
6. Announcements: Free lunch raffle winner is Rose Abonales from UOG.
7. Meeting adjourned at 1:05pm

